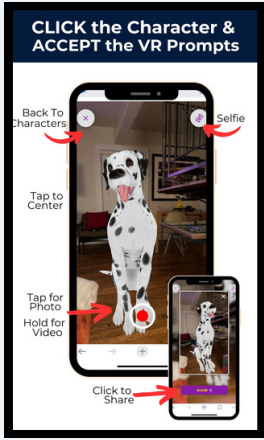




Modern CRR: SmARt Kids Fire Safety

SmARt Kids is an award-winning, app-free AR + AI platform transforming safety lessons into hands-on, memorable learning. Built specifically for digital natives, SmARt Kids turns critical CRR concepts into interactive moments kids absorb, repeat, and bring home making them powerful safety ambassadors for their families. It is live and free to fire departments nationwide. www.SmartKidsAR.com



Learn To Check Smoke Alarm Battery



Get Low and Go (Crawl Under Smoke)



Kitchen Safety Globe



High Five A Dalmatian

Benefits

- Real Time, Data Tracking for Depts with privacy citizens want
- Uses Citizens Phone
- Huge Dwell Time
- Reused at home
- Instantly Shareable
- Kids & Family Focused
- No Tech to Manage

In Development Trainings

- Water Safety: Drowning Prevention
- Stop Wildfire
- Call 911 Simulator
- Fire Sprinkler Simulator
- End Distracted Driving
- Multi-lingual Versions

SmARt Kids End Distracted Driving

This is a national AR-powered movement teaching kids to be the voice of safety helping end distracted driving one family at a time. This initiative transforms kids into Safety Ambassadors using Augmented Reality, challenges, and social media to inspire families and communities to drive distraction-free. Each experience connects back to a simple truth: If kids can see the danger, adults can change their behavior.



Sign Pledge & Get A Digital Badge



In Their Boots Make Buffer Zone



End DD in A Flash



Spot the Distraction



Seatbelt Selfies



Move Over & Go the Speed Game



Why Immersive Technology Works

- Modern CRR that Reaches Families Where They Already Are
- AR gives kids a voice, confidence, and language to speak up.
- AR increases retention by unto 90%
- Real-Time, Actionable Data for Departments/Organizations
- Low-Effort, High-Scale Deployment
- Amplified Community Reach Through Instant Social Sharing
- Sponsor & Partner Integration + Videos & Materials Integration

Department & Adult Tools Coming

1. Recruitment/Retention
2. Mental Wellness
3. Social Media Simplified
4. Hands Only CPR

All tools provide real time data reporting making CRR efforts both measurable and simple

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