

# SugarXR Revolutionizing Engagement

## It's PokémonGo for Business

### WE'RE AN ENGAGEMENT PLATFORM

We drive traffic, boost sales, amplify social engagement and make learning unforgettable with the magic of web-based augmented reality (AR).

### Meet SmARt Kids

PUBLIC SAFETY: EDTECH  
\$230B industry by 2028 - AR improves retention by 90%

### SmARt Kids Fire Safety

A tool making fire safety fun & engaging for families, it's sponsored and live.



### SugarXR Engages

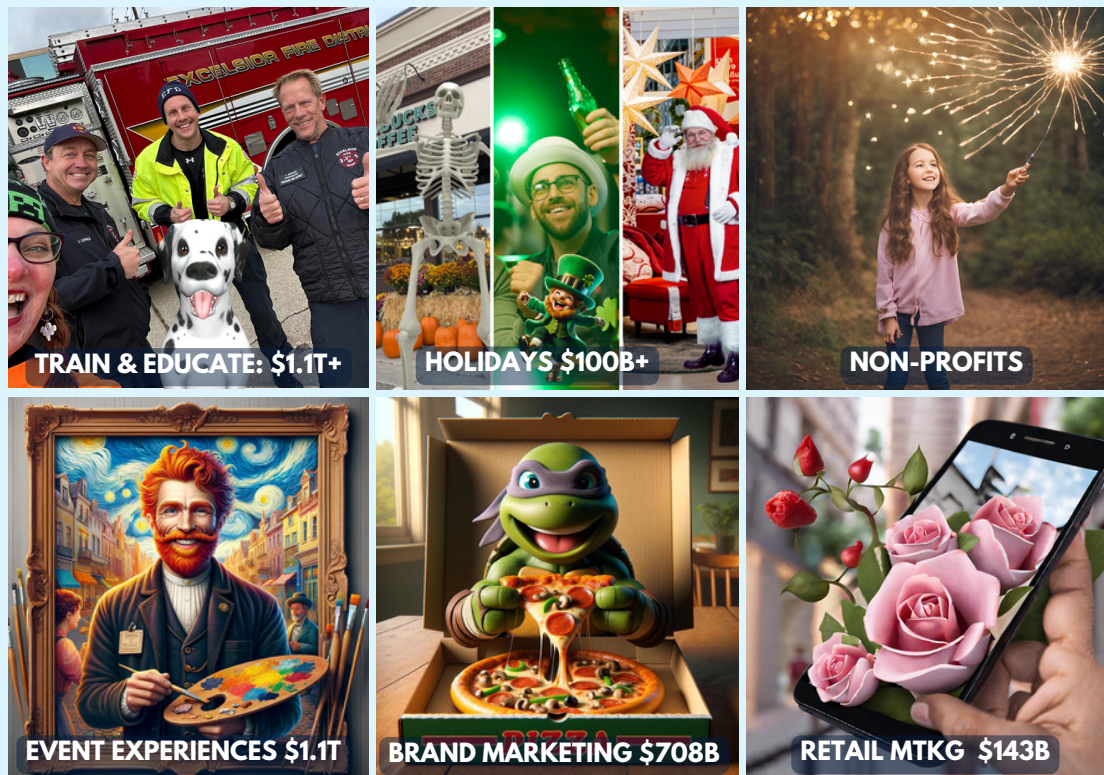
No app, no download, no friction. QR code or link launches engaging experience instantly.

SugarXR has launched its go to market efforts, has revenues and is primed for scale, leveraging its frictionless, app free AR and innovative business model



### OUR VERTICALS

Profitable massive verticals with strategic distribution for quick, scalable growth



### POSITIONED FOR SUCCESS

#### Rich Data Real Time

Rich data shared to better understand foot traffic, customers and dwell time

#### Proprietary Instant Scale

AWS-backed, handling 5-5M users instantly, proprietary and proven platform

#### Freemium+ and Sponsored Model

Immediate adoption, strong update with data customization & marketing premium features

#### Massive Verticals Reusable Content

Cross vertical content sharing amplifies profitability and content library

#### Consistent Revenues Owned IP

Evergreen IP and data reporting drive subscription revenue

#### Transformational Technology with AI

5G Cellular + Cloud + Advanced Graphics Programming + WebAR + AI for next level engagement

## Problem We Solve

Businesses are losing the battle for attention. Traditional advertising falls flat, and consumers are hungry for engaging, personalized, and shareable experiences. At the same time, understanding customer behavior remains a challenge. Currently AR/AI is expensive for businesses.

## The SugarXR Solution

We turn fleeting moments into lasting impressions, **stories told and shared**. SugarXR delivers instant AR experiences via QR codes or links—no apps required. From detailed foot traffic metrics to fully customizable content, we empower businesses to engage deeply and scale easily while wowing customers.

## Our Model

Our freemium+ model democratizes AR, making it accessible for businesses and communities of all sizes. Our evergreen products and fully owned IP ensure consistent revenue streams, cost controls, and customer delight, with outstanding margins on upgraded packages.

## Our Vertical Products

- **TRAIN: SmARt Kids Fire Safety**  
Fire safety made unforgettable through interactive AR.
- **HOLIDAY: HalloweenAR** Turn Halloween into a social-sharing spectacle.
- **RETAIL: Magic Little Doors** Drive foot traffic, sales and UGC with AR tailored to businesses and 365 shopping with digital twins..
- **NON-PROFIT: Wands for a Cure.** Create engaging campaigns that inspire donations.
- **AD/MTKG: Branded Experiences**  
Bring brands to life with custom viral AR campaigns.
- **EVENT: EventAR** Elevate events with interactive moments that attendees can't stop sharing.  
**ScavengerHuntAR** Boost exploration, engagement and social shares.

## What Sets SugarXR Apart

- **Zero Friction, Maximum Impact:** Instant AR via web-based QR codes and links —fast, easy, engaging.
- **Unmatched Dwell Times:** Users spend 4+ minutes in our experiences, 16x longer than the average digital ad.
- **Actionable Data:** We have access to massive data points, sharable fueling smarter decisions and stronger connections to businesses.
- **Viral UGC Potential:** Experiences designed to be shared—turning customers into brand ambassadors.
- **Scalable Customization:** AR tailored to customer preferences, driving loyalty and deeper engagement – with incredible margins.
- **Freemium+ Model:** AR for everyone—accessible pricing,
- **Cross-Industry Solutions:** Retail, education, nonprofit fundraising, public safety, and beyond.
- **Earned Media Goldmine:** Experiences so engaging they generate their own buzz.

## Market Opportunity

AR is exploding.

- Global AR market projected to reach \$198B by 2028, growing at a CAGR of 31.5%.
- 94% higher conversion rates for AR campaigns compared to traditional advertising.
- AR's impact on retail sales is forecast to surpass \$1 trillion by 2030.

## Why Now

- The New Normal: Post-pandemic demand for hybrid digital-physical experiences is skyrocketing.
- Tech Breakthroughs: Web-based AR's seamless, accessible, and affordable.
- Proven ROI: AR delivers results—from engagement to sales.
- Early Advantage: SugarXR positions businesses as leaders in a fast-growing, high-stakes market.

## ABOUT SUGARXR

SugarXR is an female founded, XR and AI Platform dedicated to driving business growth. Our propriety platform is built on instantly scalable AWS. We work with agencies, brands, businesses, and communities to bring their goals to life. Drive traffic, sales and engagement. We create XR, AR, VR, AI solutions and Shopable Digital Twins. Pretty sweet. huh?

SugarXR isn't just a platform—it's a game-changing investment in engagement, insight, and connection. With scalable solutions and proven traction in a booming market, SugarXR is poised to shape the next generation of immersive experiences. Let's build the future, together.

