

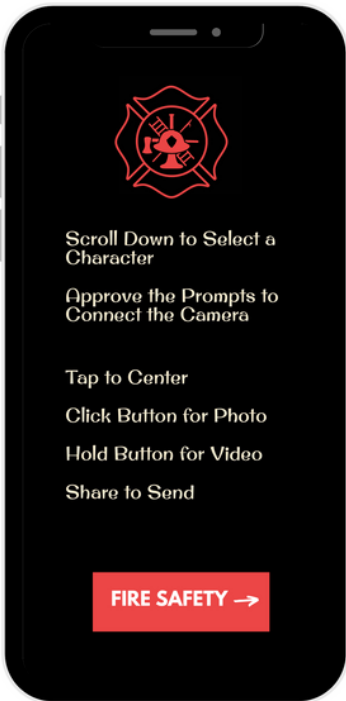


# Introducing SmARt Kids Fire Safety

QR code unlocks an educational & entertaining fire safety experience customized by the Minnesota State Fire Chief Association Public Education committee using the power of Augmented Reality (AR).

## Start Screen

Everyone who scans the QR code comes to this screen first which explains how to use.



Click the red button and accept the prompts to use your camera

## Home Screen

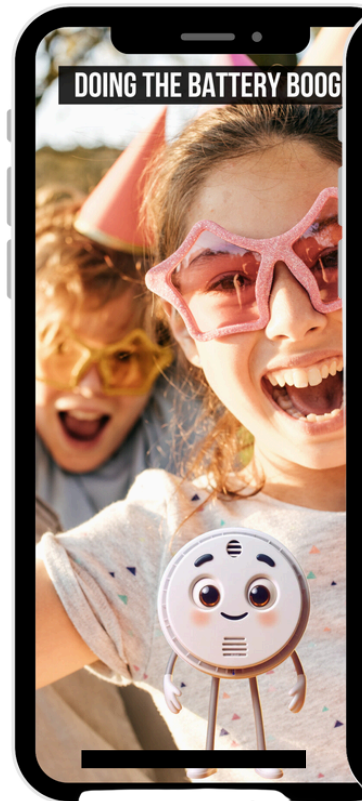
Before and/or after the AR experience, customers engage the Home Screen.



**Home Experience**  
Community members choose their experience: View safety materials, and of course enjoy AR experiences.

## The InstantAR Experiences

We are launching with four AR experiences, these three and high fiving a dalmatian.



**The Battery Boogie**  
The Battery Boogie brings a smoke detector to life to teach and remind you to check your detector batteries.



**Get Low and GO!**  
Thissmoke experience teaches kids if there's a fire in the house, crawl under the hot black, icky smoke to get to safety.



**Safety Globe**  
Items too close to open flame/stove can cause kitchen fires, this experience shows you the space that should be clear near stove.

Get full details & printables at: [www.SugarXR.com/SmARtKids](http://www.SugarXR.com/SmARtKids)